



# SERVICES BROCHURE 2025



**Building a Lasting Business Partnership  
Driven by  
Innovation, Integration and Collaboration**

# Momentum of Growth is ON

EBS Consultancy Group is your trusted partner in navigating the business landscape of the 21st-century information-based economy. We are a business management, strategy and digital content creating consultancy firm.

With a commitment to excellence, we provide tailored solutions across a wide array of industries. Backed by years of experience and passion for progress, we strive to empower businesses like yours to succeed in today's competitive market.

Partnering with EBS Consultancy Group provides clients and collaborators with valuable insights and practical strategies. We support seamless adaptation to market changes, ensuring businesses remain competitive and nimble in a dynamic ecosystem.

Our vision is to simplify business processes by harnessing the power of data and collective intelligence.

Our mission is to be your 24/7 business progress partner.



# Our Services at a Glance

At EBS Consultancy Group, we provide integrated services combining intellectual content, data-driven research and strategic insights to fuel growth and fortify brand equity.

**We offer full scale business solutions to Corporates, SMEs, Start-ups, Chambers, Associations.**

## **Business Consulting:**

We offer professional solutions designed to facilitate organizations enhance their performance, address complex business issues, and achieve their full potential, leveraging the combined intelligence of our team members.

Our comprehensive consulting services span a variety of specialized areas, empowering clients to strengthen their branding, refine marketing strategies, and elevate customer engagement all while focussing on overall organizational profitability.

## **Market Research**

At EBS Consultancy Group , provide an in-depth market research services to help businesses navigate competitive landscapes and make data driven decisions. Our research methodology combines industry trends, advanced analytics and real time market insights to uncover trends, consumer behaviors and growth opportunities.

## **We Offer**

- Industry and Competitive Analysis
- Consumer Insights & Behaviour Trends
- Trend Forecasting
- Feasibility Studies & Business Intelligence



CONSULTING

## Social Media Services

Social media has become an indispensable tool for businesses to grow, connect with their audience, and achieve their goals.

Our young and energetic team is dedicated to social media management, bringing fresh, game-changing ideas to drive impactful results for our clients. We go beyond conventional approaches and mere audience reach, prioritizing the creation of lasting relationships that leave a significant digital footprint.

By leveraging the power of social media, we help your organization build meaningful connections, spark innovation, and achieve measurable growth in today's fast-paced digital world.

## Content Writing

At EBS Consultancy Group, we take pride in creating original content that embodies our distinct perspective and approach. By blending creativity with business growth insights, we create compelling themes aligned with emerging business trends, leaving a lasting impression and strong audience recall.

Our comprehensive range of services covers every aspect of content development, ensuring your message is clear, engaging, and impactful. Whether you require writing, editing, photography, design, graphics, or data solutions, we deliver excellence in both English , Hindi , French , German , Spanish , Swahili



## **POSH**

Compliance with PoSH is necessary for businesses in India. Ensuring a safe and inclusive workplace is pertinent for employee well-being. Our POSH services cover policy creation, committee formation, employee awareness training, annual report filing to ensure compliance and foster a culture of respect and equality.

## **Business Operations**

We optimize business processes to enhance operational efficiency, enabling organizations to scale, expand, and diversify with ease.

Backed by a team of industry experts, we develop tailored business operation solutions that boost efficiency and maximize productivity.

We are shaping the Super Brands of the future by offering adaptable and flexible solutions that evolve with market dynamics. Our services include Regulatory Brand Building, Stakeholder Management, Government Relations, CSR Consultancy, Financial Services, POSH Compliance, HR Practices, Sales Scale-Up Forums, Communication Strategies, and Data Management Solutions.

## **Back Office Support:**

Efficient back-office operations are essential for seamless business functioning. We offer a range of support services to streamline administrative processes and enhance workflow efficiency, covering everything from administrative tasks to talent screening and database management. Our comprehensive solutions also include tax, financial management, and inventory control support.



## Business Communications

We are a business management, strategy and digital content creating consultancy firm with focus on facilitating seamless two way communication for our clients and partners, helping them build strong brand equity and identity in a constantly evolving business environment.

Our services include Public Relations, Branding , Public Communications and Event Planning, ensuring stakeholder perspectives are effectively conveyed and reinforced to strengthen our clients presence and impact.

### Building Brands:

Crafting a strong brand identity is essential in today's competitive marketplace. We specialize in developing an engaging narrative, creating impactful visual identities, and positioning brands effectively which creates strong brand recall and response from the consumers.

#### Our Branding Services

- Brand Strategy and Planning
- Visual Identity & Design
- Content and Messaging Development
- Digital and Social Media Branding
- Rebranding and Brand Refresh



# Industries we serve



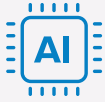
AlcoBev



Direct Selling



Packaging



Artificial Intelligence



Education



Petrochemicals



Automobile



Entertainment



Pharmaceuticals



Aviation



Environment  
and Sustainability



Retail



Banking, Finance,  
Fin Tech & Insurance



Fast Moving  
Consumer Goods



Sports



Beauty and Personal Care



Health and Wellness



Textiles



Chemicals



Infrastructure



Travel and Tourism



Consumer Durable



Logistics



Taxation



Cyber Security



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